

Cleantech Incubation Europe

Overview of project and INTERREG IVC

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Overall objective INTERREG IVC

Improve the effectiveness of regional development policies by matching less experienced and more advanced regions, enabling exchange of experiences and knowledge in the fields of

**Innovation and the
knowledge economy**

**Environment and risk
prevention**



Cleantech Incubation Europe (CIE)



Innovation and the
knowledge economy

Sub-theme: Entrepreneurship and SMEs



CIE - Partners



CIE – Inventory of 13 regions

TU Delft	1. The Netherlands, Delft:	YES!Delft
	The Netherlands, Rotterdam:	Dnamo Incubator
	2. Austria, Graz:	Eco World Styria
	3. Sweden, Lund/Stockholm	Cleantech Inn
Peterborough	4. Denmark, Copenhagen:	Copenhagen Cleantech Cluster
	5. UK, London:	Imperial Innovations
	UK, General:	Carbon Trust
ParisTech	UK, Petersborough:	Petersborough
	6. France, Paris:	NovaGreen, Essonne
I3P	7. Swiss, Zurich:	Swiss CleanTech Incubator
	8. Italy, Turin:	I3P Incubator
	9. Spain, Barcelona:	Barcelona Activa Incubator
GreenNet	10. Finland, Helsinki:	Finnish Cleantech Cluster/ GreenNet
	11. Germany, Berlin:	CleanTech Business Park
	Germany, Munich:	Munich Network – Cleantech
St Istvan University	12. Hungary, Budapest:	Budapest
	13. Norway, Oslo:	OREEC cluster



CIE - Results

- 6 seminars, one in each region
 - Day 1: open project presentations, sharing insights
 - Day 2: two workshops for participants only
- Best practices demonstrated during site visits
- 12 workshops
- Handbook best practices
- Final conference



CIE – Kick-off Helsinki: here we are!



Cleantech
Incubation
Europe



Helsinki: World Design Capital 2012



Helsinki=ice hockey world championship



Helsinki & Cleantech incubation



CIE – Network



What is cleantech?

Cleantech has become a popular term when referring to a broad spectrum of products and services within **renewable energy**, **environmental solutions**, climate adaption and much more. There exists no standard, international definition of cleantech and its sub-industries and how the term is used is thus open to interpretation.

Copenhagen Cleantech Cluster has evaluated many prevalent definitions and categorisation methods of cleantech, but have found no single definition which encompasses the full spectrum of cleantech. Therefore, we have developed a definition and categorisation

Source: www.cphcleantech.com



Cleantech incubation

Challenges

- Penetrating a market dominated by large companies
- Surviving long payback times, high upfront costs

Rewards

- Greening of the economy
- Regional competitiveness
- Jobs availability



Local authority support

Challenge

- Complementary policies to provide a positive business climate around the incubator

Many examples exist throughout Europe, but which instruments are suitable, successful?



CIE – Mission

To achieve sustainable growth in Europe on a regional level by sharing best practices and creating a handbook of best complementary policies to provide a positive business climate for cleantech incubation

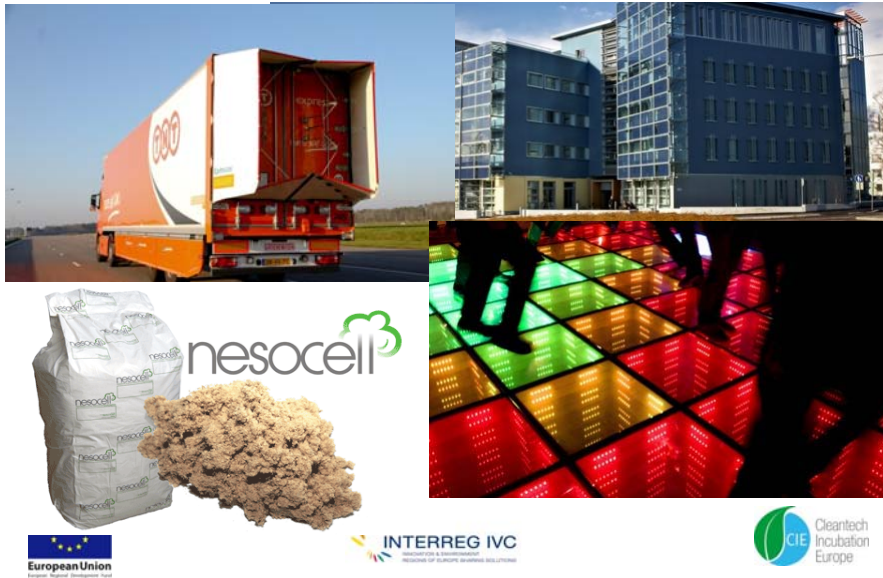
Europe 2020: smart, sustainable and inclusive growth



CIE – Commitment



Examples Cleantech companies



CIE – Network



CIE – How could you be involved?

- Join our seminars, share & learn
- Follow our project via:
 - CIE website (to be launched)
 - Bi-annual newsletter
 - Twitter: [@CIE_EU](#) / [#CIE_EU](#)
 - End conference



Thanks for your attention!



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