



City of Helsinki



Business incubation in Helsinki region

**Cleantech Incubation Europe; kick-off seminar
Helsinki May 9-11.2012
Nyrki Tuominen**



City of Helsinki

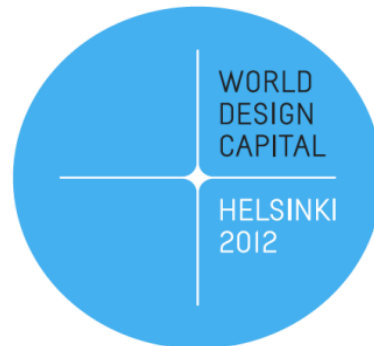


NYRKI TUOMINEN

DIRECTOR, BUSINESS DEVELOPMENT

CITY OF HELSINKI

OFFICE OF ECONOMIC DEVELOPMENT





City of Helsinki



INCUBATING POLICY – CITY OF HELSINKI

A TOOL FOR REGIONAL INNOVATION

SUPPORT FOR **INCUBATORS**, NOT INDIVIDUAL COMPANIES

PARTNERSHIP WITH UNIVERSITIES AND UNIVERSITIES OF APPLIED SCIENCES

REGIONAL **NETWORK**

NEW **INNOVATIVE** IDEAS



City of Helsinki



BUSINESS INCUBATORS - REGIONAL NETWORK

**CREATED BY UUSIMAA DISTRICT ORGANISATION OF
MINISTRY OF TRADE AND INDUSTRY**

**BASIC IDEA WAS MUTUAL CO-OPERATION, NOT
COMPETITION**

**BENCHMARKED BY EU AS ONE OF THE BEST INCUBATING
NETWORKS IN EUROPE**

AT LARGEST CONSISTING OF 17 INCUBATORS



City of Helsinki



INCUBATION FINANCING

MOST INCUBATORS HAVE EITHER A UNIVERSITY OR A UNIVERSITY OF APPL SC AS BACK UP ORGANISATION

ALL HAVE RECEIVED ESF FUNDING

NO GOVERNMENT SPECIAL SUPPORT

1/3 ESF AND NATIONAL FUNDING; 1/3 LOCAL FUNDING (CITY OF HELSINKI ETC); 1/3 UNIVERSITY AND TENANTS



City of Helsinki



INCUBATORS IN HELSINKI 1995-2012

ARABUS, design and new media, University of Art and Design, now part of Aalto University;

AMIEDU, all-purpose, Helsinki Region Vocational Institute;

NEW BUSINESS CENTER NBC, software, Helsinki School of Economics, now part of Aalto University; **START-UP CENTER**, ict,

HELSINKI SCIENCE PARK Ltd, bio sciences, University of Helsinki; **HELSINKI BUSINESS AND SCIENCE PARK Ltd**,

TWIN BIC Ltd, technology, Russia, Estonia, IME, a vocational institute;

TRAVEL PARK, tourism services; Haaga-Helia, University of Applied Sciences;

PALKEET, self employment, University of Helsinki;

NYP, immigrants, services, City of Helsinki



City of Helsinki



INCUBATORS IN HELSINKI 2012-2013

START-UP CENTER (INCLUDING ARABUS), software, business solutions, Aalto University, mainly former Helsinki School of Economics;

HELSINKI BUSINESS AND SCIENCE PARK Ltd, bio and life sciences, biomedicine, University of Helsinki

ENTERPRISE HELSINKI, aka **NYP**, service branch, specialising in newcomers



City of Helsinki



HELSINKI FINANCING INCUBATORS

BASIC FINANCING FOR INCUBATORS 250 000 € ANNUALLY

SUPPORT FOR DEVELOPMENT PROGRAMS ETC, MAX 250 000 € ANNUALLY, NOT FOR ALL, NOT EVERY YEAR

HELSINKI BUSINESS AND SCIENCE PARK IS LOCATED IN VIKKI, PROPERTY OWNED AND SUBSIDIZED BY THE CITY AND UNIVERSITY OF HELSINKI 50/50



City of Helsinki



LINKS TO OTHER PROGRAMS

CENTERS OF EXPERTISE – A NATIONAL PROGRAM, IN HELSINKI REGION IMPLEMENTED BY CULMINATUM INNOVATION LTD

FORUM VIRIUM HELSINKI – **GROWTH COACHING**, FOR DIGITAL CONTENTS AND SERVICES COMPANIES

ENTERPRISE HELSINKI – COUNSELLING AND GROWTH SERVICES FOR START UPS



City of Helsinki



BENEFITS

A COST EFFECTIVE WAY OF BRINGING NEW INNOVATIVE COMPANIES INTO MARKETS

A WELL FUNCTIONING GROWTH PATH FOR SOME OF THE COMPANIES

DEEPENS THE CO-OPERATION BETWEEN UNIVERSITY AND MUNICIPALITY

A PLATFORM FOR BUSINESS ANGELS TO PICK WINNERS



City of Helsinki



LESSONS LEARNED (IF ANY)

NATIONAL POLICY NEEDED

ESF FUNDING – A GOOD WAY TO START, NOT TO CONTINUE PERIOD AFTER PERIOD

BUSINESS SUPPORT ORGANISATIONS NEED BETTER CO-OPERATION

CONCEPT AND MODUS OPERANDI NEED IMPROVING

ACADEMIC CONNECTIONS TOO WEAK

BUSINESS ANGELS NEEDED – REQUIRES NATIONAL POLICY MAKING



City of Helsinki



AFTER 2013?





City of Helsinki



THANK YOU!

